Dear Friend,

On behalf of the National Federation of the Blind of Maryland (NFBMD), we invite you to become a partner by sponsoring the 60th Annual NFBMD Convention, February 12 to 15, 2026. Your sponsorship will create opportunities for the blind of Maryland to live the lives they want. It's also an opportunity for you to access a unique customer base while promoting your business as a socially responsible organization.

The NFBMD convention attracts approximately 500 blind and low-vision individuals, families, friends, and blindness professionals. As a sponsor, you will have an unparalleled opportunity to reach out to blind individuals, highlight your products and services, and support the programs of NFBMD.

The funding you provide as a sponsor goes far beyond helping support the important activities of the convention. These resources contribute to our work throughout the year as we implement programs to improve education and employment opportunities, raise awareness, shatter misconceptions, provide resources and advocacy, and promote the independence of the blind throughout Maryland.

The programming of the NFBMD Convention will be robust and engaging. Our Exhibit Hall will afford you the opportunity to interface with attendees in real and meaningful ways. We therefore invite you to serve as a sponsor at the 60th Annual Convention of the National Federation of the Blind of Maryland. We ask for your commitment on or before November 15, 2025 so that we can incorporate sponsor information into our convention publications and marketing.

We look forward to partnering with you. Enclosed please find information about sponsor opportunities for our 2026 Convention. If you have questions, please contact us at 443-426-4110 or <a href="mailto:convention@nfbmd.org">convention@nfbmd.org</a>.

With Overwhelming Gratitude,

Ronza Othman, President

National Federation of the Blind of Maryland

#### National Federation of the Blind of Maryland

# 2026 State Convention

Pilots of Progress: Sixty Years Strong, Soaring to New Horizons!

## February 12 to 15, 2026

Ashore Resort and Beach Club 10100 Coastal Highway, Ocean City, Maryland 21842

# **Sponsorship Opportunities**

Title Sponsor: \$6,000

This sponsorship level is exclusive to the first sponsor to secure this spot. This level sponsorship includes:

- An opportunity to address the NFBMD convention (approximately 500 participants in attendance plus a live audience via stream)
- Full-page ad in the convention agenda
- Promotional announcement on the convention live stream
- Link to corporate website from <a href="https://nfbmd.org">https://nfbmd.org</a>
- Promotion on NFBMD social media
- Two exhibit tables at the NFBMD Exhibit Hall
- Opportunity to share corporate materials throughout the convention and/or provide premium items for distribution to registrants

## Independence: \$3,500

This level sponsorship includes:

- Opportunity to be promoted as a luncheon, workshop, or seminar sponsor—for example, sponsor of the Parents of Blind Children Seminar
- Half-page ad in the convention agenda
- Periodic promotional announcement during the convention stream
- Link to corporate website from <a href="https://nfbmd.org">https://nfbmd.org</a>
- Promotion on NFBMD social media
- One exhibit table at NFBMD Exhibit Hall

#### **Equality: \$2,500**

This level sponsorship includes:

- Quarter-page ad in the convention agenda
- Link to corporate website from <a href="https://nfbmd.org">https://nfbmd.org</a>
- Promotion on NFBMD social media
- One exhibit table at NFBMD Exhibit Hall

#### Opportunity: \$1,500

This level sponsorship includes:

- Listing under convention sponsors in the convention agenda
- Acknowledgement of sponsorship at <a href="https://nfbmd.org">https://nfbmd.org</a>
- One exhibit table at NFBMD Exhibit Hall

We ask that you provide your sponsorship commitment on or before November 15, 2025 so that sponsorship promotional materials can be included in convention publications.

In addition to these opportunities, we are seeking Convention Exhibitors (\$300 per table, plus \$50 for electricity). Exhibitors may sign up using the NFBMD Exhibitor Form, which is available by writing to Convention@nfbmd.org.

We are also seeking donations of door prizes (minimum \$25 value), such as cash, tickets, or company items, to be given away during our convention. Please send any donations for door prizes by **January 15**, **2026** to:

National Federation of the Blind of Maryland 1800 Johnson Street Suite N1 Baltimore, MD 21230

Be sure to include the name of your organization so that we can provide appropriate acknowledgment.

#### National Federation of the Blind of Maryland

# 2026 Annual Convention Sponsor Registration Form

My organization would like t	to participate as a (check one):	
Title Sponsor (\$6,00	00)	
Independence Spon	sor (\$3,500)	
Equality Sponsor (\$2	2,500)	
Opportunity Sponso	or (\$1,500)	
Name of Organization:		
Address:		
City, State, Zip:		
Web Address:		
Contact Person Name:		
Telephone:		
Email Address:		
If exhibiting, please provide	e a brief description of your product(s)/service(s):	

Please send this completed form by **November 15, 2025** via email to <u>Convention@nfbmd.org</u> and make your payment via one of the below methods:

- Zelle: President@nfbmd.org
- Check: Payable to: NFB of Maryland; Mail to: National Federation of the Blind of Maryland, 1800 Johnson Street, Suite N1, Baltimore, MD 21230
- Credit Card or PayPal: Use the Donate Button at https://nfbmd.org/donate. Please note that credit card and PayPal payments require a 3% processing fee.